

Where Cybersecurity & Behavioral Science Intersect

An innovative, patent-pending cybersecurity Risk Management Platform.



Innovation in Cyber Risk Management

cyberconIQ is an innovative solution that enables a company to substantially reduce cyber risk through our patent-pending Style Assessment, Cyber Risk Dashboard and our Adaptive Learning Platform. cyberconIQ's approach tackles total cybersecurity risk from an integrated perspective, targeting management's attention on the **human elements** first. At cyberconIQ it is our mission to:

- **Reduce The Probability and Total Costs of Successful Cyber Attack**
- **Advance The Risk & Compliance Culture Within Your Organization**

Gain a New Perspective on Human-Factor Cybersecurity Risk

Approach cybersecurity as a question of behavioral science instead of purely technology. Link people to process and technology to improve security outcomes **one employee and one style at a time**. Our **cybermetriQs** Dashboard can quantify your cyber risk exposure based on trusted global data sources with your specific employee risk-makeup or **cyber DNA** in mind.



Introducing the cyberconIQ Platform

Improve your organization's cyber risk management with cyberconIQ's innovative **3-Step solution platform**:



Our myQ Style Assessment and unIQue Learning Platform produced **56% more self-reported changes in on-the-job behavior** than generic alternatives, **1.6 times better recall** at 30-day retests and generated approximately **40% fewer IOC's**.

Dynamically Measure & Manage Total Risk at the Corporate Level One Employee & One Style at a Time

By aggregating trusted global data sources (ie. FBI, IBM, Verizon etc.) with your organization's specific Risk DNA, our innovative dashboard provides insight into how your cyber risk compares to the relative average and assists in developing your cyber hygiene best practices.

Use cybermetriQs to model your cybersecurity practices based on the most current frameworks (ie. NIST, ISO/IEC 2700X, CIS etc.) to measure and manage your **people, process and technology risks more effectively**.

To learn more or book a demo, visit www.cyberconIQ.com.

